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FOR IMMEDIATE RELEASE

Credit Union Student Choice Deepens Expertise and Enhances Client Support with Staff Additions

Washington, D.C. (July 8, 2010)—[Credit Union Student Choice](#), the foremost provider of turn-key private student lending services to America’s credit unions, recently announced two staff additions. Joining the credit union service organization (CUSO) are Jennifer Y. Miller as Senior Product Manager and Janet E. Barger as Manager, Client Relations and Education.

“We’re thrilled to add the talents of Jennifer and Janet to the *Student Choice* team,” said Jon Jeffreys, President of *Credit Union Student Choice*. “As we continue to enhance our service to consumers, schools, and our 150 credit union partners, Jennifer and Janet’s 40 years of combined experience in student lending and higher education will be of tremendous benefit.”

Miller joins *Student Choice* with more than 10 years of experience in higher education administration, student lending and marketing/sales. Most recently, she worked at Members 1st FCU as Student Loan Administrator where she met with families and helped them navigate the financial aid process. Jennifer also spent time as a Senior Account Executive for the Graduate and Professional Programs team at Sallie Mae and in marketing roles at both American Education Services and Campus Door.

With nearly 30 years of education finance experience, Barger brings to *Student Choice* a diverse knowledge of the post-secondary education market from lender, secondary market, and servicer perspectives. During her tenure in the industry, Barger has worked extensively with universities, credit unions and leagues, banks, financial aid associations, and high schools to educate them about best practices in acquiring, funding and supporting higher education. In addition to calling on legislative staff at the federal level, Barger is also Past President of the Association of Texas Lenders for Education (ATLE) and has served on numerous committees and boards. Most recently, she served as Vice President, SW Regional Sales Manager for Wachovia Education Finance and previously held Relationship Manager positions at both Chase and Citibank.

The *Student Choice* network enables credit unions of all sizes to make school-certified private student loans that are held on their own balance sheet. To date, 150 credit unions have partnered with *Student Choice* and funded nearly \$190 million in loans to more than 15,000 students and families.

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About Credit Union Student Choice

Credit Union Student Choice is a credit union service organization (CUSO) founded in 2008 by several of

the nation's leading credit unions and CUSOs. Credit Union Student Choice positions credit unions as leaders in education financing in the 21st century by redefining value for student borrowers and helping credit unions connect with new Gen Y members. The Student Choice network enables credit unions of all asset sizes and fields of membership to make private student loans that may be held on their own balance sheet to recognize the long-term economic return of the loan relationship versus a one-time referral fee. The CUSO helps credit unions by managing many of the challenges and risks commonly associated with student lending. Since launching in May 2008 with seven credit union partners, the CUSO has now grown to serve 150 credit unions across the country, funding nearly \$190 million in loans to more than 15,000 students and families. It was also recognized in 2009 as a co-recipient of the prestigious NACUSO Collaboration and Innovation Award. To learn more or find out how your credit union can participate, visit www.studentchoice.org or call 800-237-5678 and ask for a Credit Union Student Choice representative.
