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Credit Union Student Choice Adds Technology Expert to Management Team

Washington, D.C. (May 28, 2009)—*Credit Union Student Choice*, a credit union service organization that provides turn-key private student lending services to more than 70 credit unions across the country, announced that Doug Jabbour has joined its management team as Vice President, Information Systems. Jabbour has more than 25 years of experience in the student lending industry, many of which have been focused on the technical development of loan origination systems and processes.

“I’ve had the opportunity to work closely with *Credit Union Student Choice* on several key projects and I am very excited to join the organization,” said Jabbour. “*Student Choice* has experienced tremendous growth in the last year and is proving that credit unions can truly redefine value in private student lending and become leaders in education finance. I look forward to utilizing my skills to help the CUSO and all of our credit union partners expand the program even further.”

Before joining Student Choice, Jabbour most recently served as Vice President, Technology and Business Services for Cology, Inc., a leading provider of student loan origination software, where he focused on technology consultation and business development. Jabbour’s career also includes 12 years with ELM Resources, a national data exchange network, working from its inception to design, develop and implement their electronic student loan delivery platform and national service bureau operation. During his tenure with ELM, he also led system design efforts, product installation, and partner and school support activities, in addition to providing technical assistance and client relations management. Prior to joining ELM, he managed the departmental planning, advancement, and testing of a mainframe conversion for Citibank Student Loan Corporation, as well as directed the entire portfolio of profit and loss accounts for the company.

“We are extremely pleased to bring someone of Doug’s caliber to our team,” said Jon Jeffreys, President of *Credit Union Student Choice*. “His vast experience and in-depth knowledge of the student lending industry, coupled with his technology expertise, provides immediate benefits to the CUSO and all of our credit union partners. Doug will play a vital role in the continued development of our student lending solution.”

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About Credit Union Student Choice

Credit Union Student Choice is a credit union service organization (CUSO) founded in 2008 by several of the nation's leading credit unions and CUSOs, Credit Union Student Choice positions credit unions as leaders in education financing in the 21st century by redefining value for student borrowers and helping credit unions connect with new Gen Y members. The Credit Union Student Choice network enables credit unions of all asset sizes and fields of membership to make private student loans that may be held on their own balance sheet to recognize the long-term economic return of the loan relationship versus a one-time referral fee. The CUSO helps credit unions by managing many of the challenges and risks commonly associated with student lending. To learn more or find out how your credit union can participate, visit www.studentchoice.org or call 800-237-5678 and ask for a Credit Union Student Choice representative.
