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FOR IMMEDIATE RELEASE

Credit Union Student Choice to Host National Financial Aid Webinar

Washington, D.C. (March 6, 2011) — Like a traditional rite of spring, millions of financial aid award letters have landed in the mailboxes of parents and college-bound students over the last month. To help these families decode the lingo and make informed financial decisions, *Credit Union Student Choice* and its nearly 200 partner credit unions will be offering a free national webinar on May 10th.

According to Melissa Hunt, VP of Client Relations and Education for *Student Choice*, it is imperative that families have a good understanding of award letters so they can maximize financial resources.

“Many students and parents will have questions about their award letters and may not fully grasp their options,” said Hunt. “This webinar will be a fantastic opportunity to reach out to these families and arm them with the knowledge they need to make the best possible financial decisions when paying for college.”

The presentation will be led by Hunt, an expert in financial aid who’s presented hundreds of on-site college planning seminars at *Student Choice* partner credit unions. Webinar attendees will gain a deeper understanding of common types of financial aid and learn what to consider when comparing award letters, how to determine their true need, and how to appeal an award letter.

“We’re very excited to offer this event,” added Hunt. “It not only delivers valuable information to attendees, but also reinforces the role of credit unions as trusted providers that are truly working in the best interests of members.”

Consumers will be able to register for the event online via the cobranded website of any *Student Choice* partner credit union, as well as at www.studentchoice.org.

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About Credit Union Student Choice

Credit Union Student Choice is the leading provider of higher education financing solutions to America’s credit unions. A credit union service organization (CUSO) that was founded in 2008 by several of the nation’s leading credit unions and CUSOs, Student Choice positions credit unions as leaders in education financing in the 21st century by redefining value for student borrowers and helping credit unions connect with new members. The Student Choice network enables credit unions of all asset sizes and fields of membership to make private student loans that may be held on their own balance sheet to recognize the long-term economic return of the loan relationship. The CUSO helps credit unions by managing many of the challenges and risks commonly

associated with student lending. Since launching in May 2008 with seven credit union partners, the CUSO has now grown to serve more than 190 credit unions across the country. It was also recognized in 2009 as a co-recipient of the prestigious NACUSO Collaboration and Innovation Award. To learn more or find out how your credit union can participate, visit www.studentchoice.org or call 800-237-5678 and ask for a Credit Union Student Choice representative.