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FOR IMMEDIATE RELEASE

Top Global Business Schools Offering Custom Loan Programs from Not-for-Profit Credit Unions

Washington, D.C. (January 29, 2010)—Four of the top ten Global MBA schools, as ranked this week by [The Financial Times](#), now offer custom graduate private student loan programs from credit unions, an increasingly popular lending source for these prestigious business schools.

University of Pennsylvania: Wharton, Harvard Business School, Stanford University Graduate School of Business, and MIT Sloan School of Management are ranked in the top ten and all four offer credit union loan programs to help students meet their education financing needs.

“Wharton is pleased to be working with our credit union partner on this student loan program,” said Thomas Robertson, Dean of the Wharton School at the University of Pennsylvania. “Given the current environment, this loan program has provided a significant and long-term financial benefit to our students while also making the choice to pursue an MBA degree easier.”

According to Jon Jeffreys, President of [Credit Union Student Choice](#), a credit union service organization that has partnered with credit unions to develop and offer the custom programs, the success of the credit unions in serving these top tier schools is a testament to credit unions’ unique—and growing—ability to deliver value in the student lending marketplace and beyond.

“The release of these rankings gives us a great opportunity to reflect on this amazing accomplishment—that not-for-profit financial cooperatives are helping fund the education of tomorrow’s global business leaders,” said Jeffreys. “These schools have realized the tremendous value that credit unions can deliver to students and it’s a great affirmation of the compatibility of the credit union model and philosophy with the mission of school financial aid offices.”

In addition to the four schools ranked in the top 10, credit union loan programs are also offered at Emory University’s Goizueta School of Business and the University of Virginia’s Darden School of Business. According to Jeffreys, all of the programs were launched in 2009 and will be offered again in 2010. Credit unions involved in offering the custom graduate programs include Digital FCU, Harvard University Employees CU, Star One CU, MIT FCU, Emory Alliance CU, and University of Virginia Community CU.

Since launching in May 2008, Credit Union Student Choice has expanded to serve nearly 100 [credit unions nationwide](#) with school-certified undergraduate private student lending services, as well as six custom graduate programs. As evidenced by the custom programs and expanding relationships between

numerous credit unions and schools, interest within the higher education financial aid community has grown quickly as schools look to connect students with high-quality lending options.

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About Credit Union Student Choice

Credit Union Student Choice is a credit union service organization (CUSO) founded in 2008 by several of the nation's leading credit unions and CUSOs. Credit Union Student Choice positions credit unions as leaders in education financing in the 21st century by redefining value for student borrowers and helping credit unions connect with new Gen Y members. The Student Choice network enables credit unions of all asset sizes and fields of membership to make private student loans that may be held on their own balance sheet to recognize the long-term economic return of the loan relationship versus a one-time referral fee. The CUSO helps credit unions by managing many of the challenges and risks commonly associated with student lending. Since launching in May 2008 with seven credit union partners, the CUSO has now grown to serve nearly 100 credit unions across the country. It was also recognized in 2009 as a co-recipient of the prestigious NACUSO Collaboration and Innovation Award. To learn more or find out how your credit union can participate, visit www.studentchoice.org or call 800-237-5678 and ask for a Credit Union Student Choice representative.